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J.P. Morgan
United States

Dear Hiring Manager,

As a graduating senior at Florida Agricultural and Mechanical University, I am excited to apply for the Internal Communications, Media Relations & Corporate Events Analyst position at J.P. Morgan. My comprehensive skill set, which includes marketing, visual design, writing, public relations, and social media management, is further augmented by a project management certification. This unique combination makes me a strong candidate to join your distinguished team. I am eager to use my strategic communication and audience engagement abilities to excel in this role, reflecting J.P. Morgan's commitment to excellence.

During my time at Florida A&M University (FAMU), I made impactful contributions to the marketing efforts for the FAMU Fall Magazine "Strike Zone." This role sharpened my skills in developing and executing strategic communication plans that align with an organization's goals, mirroring the strategic approach valued at J.P. Morgan. My initiatives led to a significant uptick in engagement, increasing the @fam_u_1887 Instagram account's followers by 15% within a month and achieving an average of 25,000 impressions per post. Collaborating with design and writing teams, I also played a key role in this internship.

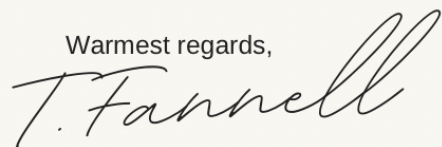
As a staff writer, I authored over 10 engaging articles and profiles, focusing on amplifying diverse voices and crafting compelling narratives about interesting individuals. This role underscored my commitment to accuracy, excellence, and the power of storytelling to engage and inspire readers. My ability to work collaboratively with editors and team members ensured the delivery of high-quality content that resonated with our audience, driving increased engagement.

In my role as Social Media Manager for FAMU's Jamaican American Association, I implemented innovative digital marketing strategies that significantly boosted audience engagement. This experience, coupled with the marketing skills I developed during my previous internship, allowed me to deepen my understanding of effective communication and strategy execution in a dynamic environment.

I am eager to bring my talents to J.P. Morgan, contributing to your mission of delivering exceptional services through strategic communication and event management. My adaptability, innovative spirit, and dedication to providing valuable insights make me a strong addition to your team.

Thank you for considering my application. I look forward to discussing how my background, skills, and passion can contribute to the continued success and growth of J.P. Morgan.

Warmest regards,



Tianna Fannell